

# MobileIron® for Mac



## Challenge

Supporting Mac computers as part of an enterprise BYOD or multi-OS initiative

## Solution

MobileIron for Mac

## Benefits

- Centrally secure and manage the Mac
- Deploy consistent policies and profiles across Mac computers and iOS devices
- Complement Apple management tools such as Profile Manager
- Expand scope of BYOD programs

## Recent Recognition

Gartner: MobileIron positioned in the Leaders Quadrant of the Magic Quadrant for Mobile Device Management Software (May 2012)

Info-Tech: MobileIron listed as a Champion in the Mobile Device Management Suites Vendor Landscape (Aug 2012)

IDC: MobileIron #1 in market share and growth among pure-play mobile enterprise management ISVs (Sept 2012)

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The largest companies in the world trust MobileIron® as their foundation for Mobile IT. Available as a highly-scalable on-premise or cloud solution, MobileIron was purpose-built to secure and manage mobile apps, documents, and devices. MobileIron was the first to deliver key innovations such as multi-OS mobile device management (MDM), mobile application management (MAM), and BYOD privacy.

With the expansion of BYOD programs from mobile devices to traditional computers, enterprises are finding that the security and management requirements of these two classes of devices are similar. MobileIron for Mac lets organizations manage Mac computers along with iPhones, iPads, and other mobile devices.

MobileIron implements policies and profiles easily and consistently across the company while tightly integrating with enterprise services such as AD/LDAP, Microsoft Exchange, PKI, VPN, and Apple Profile Manager. MobileIron preserves the native user experience of the Mac and allows end users to provision their Mac computers for enterprise services with just a few clicks.

## Security

MobileIron provides enterprise security for the Mac through:

- Certificates to authenticate users, apps, and devices
- Minimum password requirements to protect device access
- Wi-Fi and VPN configurations to protect data-in-motion
- Remote lock and wipe for lost or stolen computers to protect data-at-rest
- Removal of all enterprise provisioning information when retiring a Mac

Certificates are a foundation of today's Mobile IT security model. MobileIron integrates with an enterprise's existing Certificate Authority (CA) but also provides an on-board CA for organizations that do not have their own or cannot easily access it. Certificate provisioning and usage is transparent to end users, so native experience is preserved while security is strengthened.

## Management

MobileIron offers highly scalable, comprehensive management for the Mac. Mac computers can be administered from a single console alongside iOS and other mobile platforms. MobileIron's proven architecture streamlines operations for both the end user and the administrator through:

- Configuration of email, calendars, and contacts
- Custom configuration profiles
- End user self-service, including simple, web-based registration, over-the-air provisioning, troubleshooting, and management without an on-device agent
- Single web-based console across operating systems

- Delegated administration for global deployments
- Detailed device and application inventory
- Broad platform support for OS X v10.7 Lion and OS X v10.8 Mountain Lion

## Enterprise Integration

MobileIron is tightly integrated with enterprise IT infrastructure such as Microsoft Exchange email and LDAP directory services. Labels, users, roles, and permissions are synchronized between the enterprise and MobileIron, minimizing administrative efforts while providing secure, authenticated access to enterprise data.

## About MobileIron

The leader in Mobile IT, MobileIron has been chosen by thousands of organizations that are transforming their businesses through enterprise mobility. Available as an on-premise or a cloud solution, MobileIron was purpose-built to secure and manage mobile apps, documents, and devices for global companies. MobileIron was the first to deliver key innovations such as multi-OS mobile device management (MDM), mobile application management (MAM), and BYOD privacy controls.

## Customer Perspective

Apps: "MobileIron has been a very strategic platform for us to support and manage our mobile devices and apps."

*Life Technologies (Life Sciences)*

BYOD: "MobileIron provides exactly the framework we needed to let our people use the device of their choice."

*Thames River Capital (Financial Services)*

Innovation: "MobileIron is helping us become a technology innovator."

*Norton Rose (Legal)*

Multi-OS: "We needed a truly multi-OS solution. MobileIron was without doubt the most comprehensive."

*Colt Car Co. / Mitsubishi (Automotive)*

Scale: "[MobileIron] did a great job not only helping us getting the product scaled, but also fixing any kind of issues."

*Lexington School District (Education)*

Security: "In our sector, the right mobile security solution is not a nice to have, it's mandatory."

*National Health Service (Healthcare)*

Support: "In this day and age of bad customer service, my experience with MobileIron has been consistently great."

*City of North Vancouver (Government)*

User experience: "MobileIron's strength is its ease of use for iPad owners."

*KLA-Tencor (Technology)*

Gartner, Inc., Magic Quadrant for Mobile Device Management Software, Phillip Redman, John Girard, Monica Basso, May 17, 2012. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Info-Tech Research Group, Inc., Vendor Landscape: Mobile Device Management Suites, August 2012. Info-Tech Research Group Vendor Landscape reports recognize outstanding vendors in the technology marketplace. Assessing vendors by the strength of their offering and their strategy for the enterprise, Info-Tech Research Group Vendor Landscapes pay tribute to the contribution of exceptional vendors in a particular category.

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**makes the Mac a secure part of**  
**enterprise BYOD and multi-OS initiatives.**

